

Label Improvement Project Update

AAPCO Spring Meeting
March 8-9, 2021

Label Improvement Project Introduction

- ▶ Project initiated by the AAPCO Immediate Past President and AAPCO Board
- ▶ For a thorough introduction to this project:
 - ▶ <https://aapco.files.wordpress.com/2019/12/kach-aapco-label-12-10-19.pdf>
- ▶ Goal: Development of the ideal label based on standardization, consistency, accuracy, understandability, and achieving compliance

Label Improvement Project Process and Teams

- ▶ Project will proceed in phases
- ▶ Current workgroup is focusing on project planning
 - ▶ Team selected February/March 2020
 - ▶ First meeting was April 9, 2020
 - ▶ Currently completing a project summary document
- ▶ Future workgroups will focus on project execution
 - ▶ Teams selected (tentatively 2021)
 - ▶ Project management training (tentatively 2021)

Label Improvement Project Core Project Management Team—SLA Members

- ▶ Jose Bueno, California Department of Pesticide Regulation
- ▶ Sarah Caffrey, Office of the Indiana State Chemist (resigned in November 2020)
- ▶ Erica Millette, New Mexico Department of Agriculture
- ▶ Rashmi Singh, Florida Department of Agriculture and Consumer Services
- ▶ Liza Fleeson Trossbach, Virginia Department of Agriculture and Consumer Services, Project Lead
- ▶ Megan Patterson, Maine Board of Pesticides Control, Project Lead

Label
Improvement
Project
Core Project
Management
Team—EPA
Members

- ▶ Helene Ambrosino
- ▶ Jennifer Gaines
- ▶ Mike Goodis
- ▶ George Herndon
- ▶ Yvette Hopkins
- ▶ Anthony Matusik
- ▶ Ed Messina
- ▶ Sandra O’Neill
- ▶ Daniel Rosenblatt

Current Core Team Work

- ▶ Identification of major areas of focus
 - ▶ Formatting
 - ▶ Enforceability
 - ▶ Directions for use and understandable language
 - ▶ Claims
 - ▶ Future of labels
 - ▶ Audience

Current Core Team Work

- ▶ Systematically reviewed areas of focus with attention to the following:
 - ▶ Team—who needs to be engaged for successful execution
 - ▶ Scope—i.e. master label, marketplace, etc.
 - ▶ Common concerns
 - ▶ Needed resources
 - ▶ Timeline
 - ▶ Deliverables
 - ▶ Possible barriers to success

Next Steps

- ▶ Additional update presentations
 - ▶ AAPCO 2021 spring meeting
 - ▶ Other meetings?
- ▶ Known and potential projects
 - ▶ Currently developing a project summary document
- ▶ Pausing the project until we can meet in person
- ▶ Execution/Implementation team(s) formation
- ▶ Project management training

Project Summary Document

- ▶ This working document will summarize the efforts, to date, of the label improvement project team.
- ▶ The document contains:
 - ▶ Summary of the reasons for and potential benefits of the project
 - ▶ Explanation of how this project will aid EPA efforts to improve and modernize labels, for example implementation of the [Office of Pesticide Program Electronic Label \(OPPEL\) pilot](#)
 - ▶ Summary of the team's discussions on the identified label improvement areas
 - ▶ Discussion of and a proposed timeline for the work identified but not yet completed

Putting a Pin In It

- ▶ The unexpected challenges of 2020 and now 2021 interfered with implementation of planned project management training.
- ▶ A formal Project Management Plan was identified as essential to a comprehensive, long term, well planned and coordinated approach to label improvement.
- ▶ Following thorough discussion, the Core Project Management Team has chosen to postpone project management training until in person meeting is possible.

Project Contacts

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